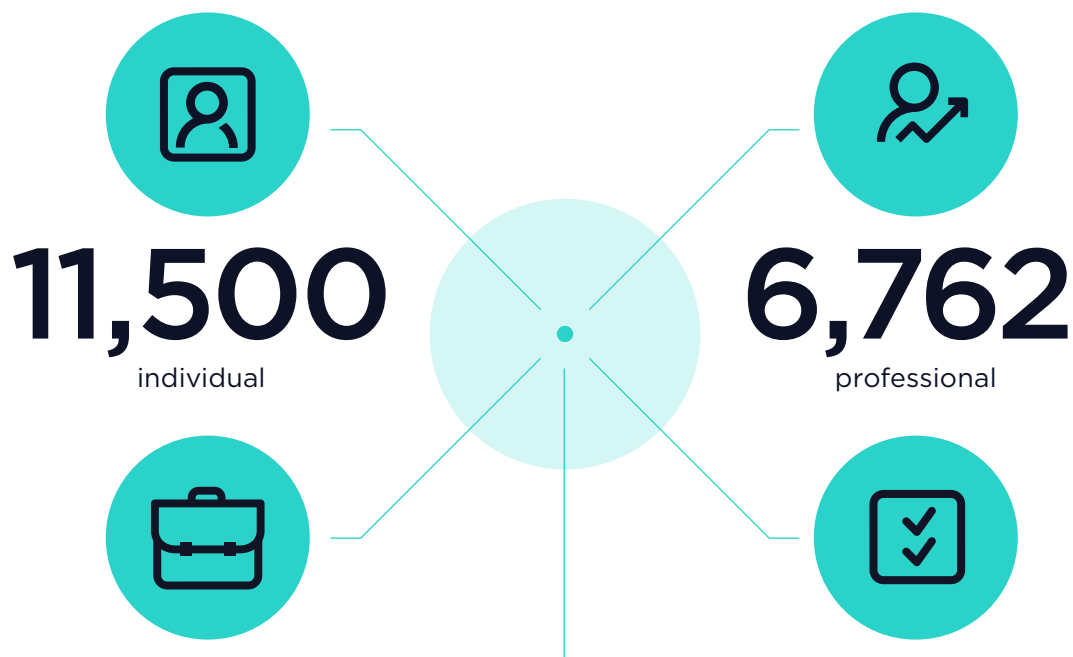


Elevate your business with IWFM

As the professional body for workplace and facilities management professionals (WFM), we are the trusted voice within the industry, not just for our members, but the WFM community.

Individual/professional members



Corporate members

244

across 22 organisation sectors including...



Architecture



Catering



Energy



Construction



Education



Community

Group members

127

across 19 organisation sectors including...



Finance



Local government



Legal



Health and fitness



IT



Transportation

Membership overview



A community of over

11,000+



Average age of member

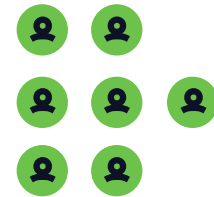
47yrs

Member gender

Female



30% 70%



Male

Organisation type

30%
FM provider or
FM outsourcing
organisation



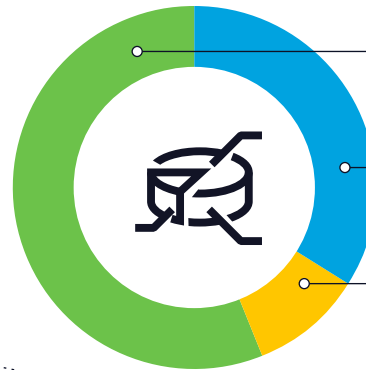
70%
Non-FM
organisation
(in-house FM
professional)

Sector split*

56%
Private sector

34%
Public sector

10%
Third sector



*Data sourced from data IWFM Market Outlook Survey 2023

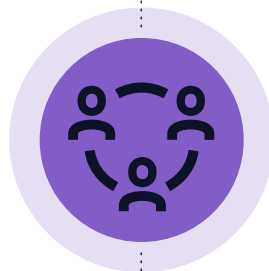
74%

Members in organisations with
200+ employees



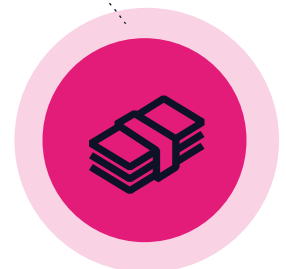
84%

Members involved in
budgeting decisions



49%

Members in organisations with
1,000+ employees



57%

Members in organisations
with a spend of £1M+

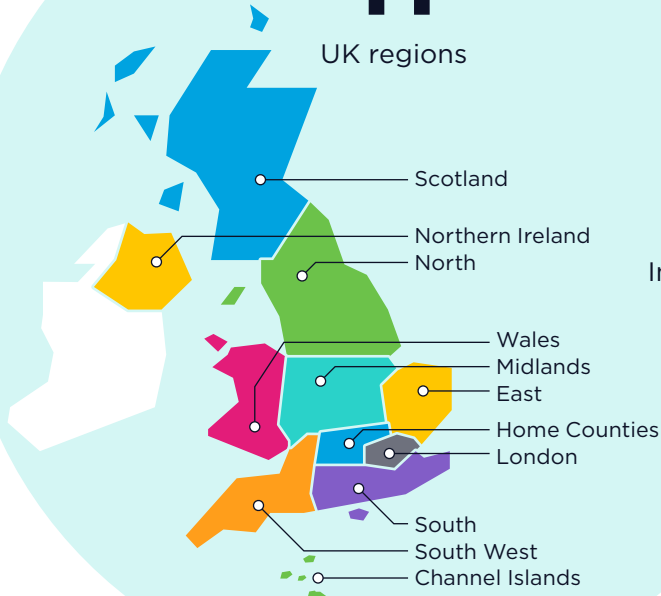
Community Group reach

11,500

Members

11

UK regions



Across

3

- Nigeria
- Ireland
- United Arab Emirates

International regions

8

Special Interest Groups

- Catering and hospitality
- Customer experience
- People development
- Procurement and contract management
- Risk and business continuity
- Sustainability
- Technology
- Workspace

4

Networks

- Rising FMs
- Strategic Leaders Forum
- Women in FM
- Veterans in FM

3

- EDI Focus Group
- Manufacturing
- Healthcare

Working Groups

Non member community



31,000+



Insight and Thought Leadership



Technology



Sustainability



Building safety



Future of Work



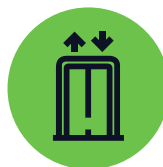
Wellbeing



Compliance



Skills and employment



Facilities



Procurement



Soft services



EDI

Example job titles



Facilities Manager



Director



Head of Facilities Management



CEO



Procurement Manager

Promotional Reach



33,000

LinkedIn



17,000

X



3,000

Facebook

IWFM Suppliers Directory webpage
High level**

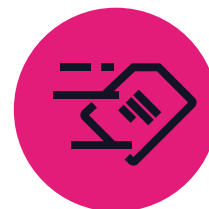


1,162

Average pageviews per month

*Stats based on 2023 figures

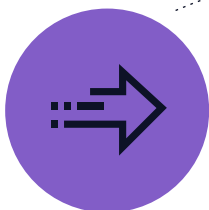
Inside track
e-newsletter readership



2,260+

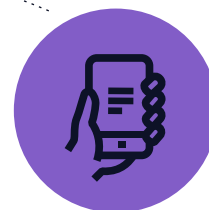
Average sends

Facilitate readership
July 2022 - June 2023



10,977

Circulation



46,200

Digital audience

Get in touch to discuss our
corporate membership packages
Email us at corporate@iwfm.org.uk
or call +44 (0) 1279 712 675

