

IWFM Corporate Membership

Overview of key benefits

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Institute of Workplace
and Facilities Management

Contents

- **About IWFM**
- **Corporate membership package**
 - Key benefits
 - Access to the latest research & insight
 - IWFM Community: networking & sponsorship opportunities
- **Corporate packages and costs**
- **Contact details**



Advancing our profession since 1993

We exist because workplace and facilities management transforms organisations and enhances experience. We empower and enable workplace and facilities professionals to expand their potential and have rewarding, impactful careers. We are a business enabler. Together, we optimise the profession's impact.

Our vision: where every workplace delivers.



For professionals

Let us assist your professional development and help you work towards a rewarding and successful career.



For employers

Advance your employees with our qualifications, short courses and apprenticeships tailored to your business.

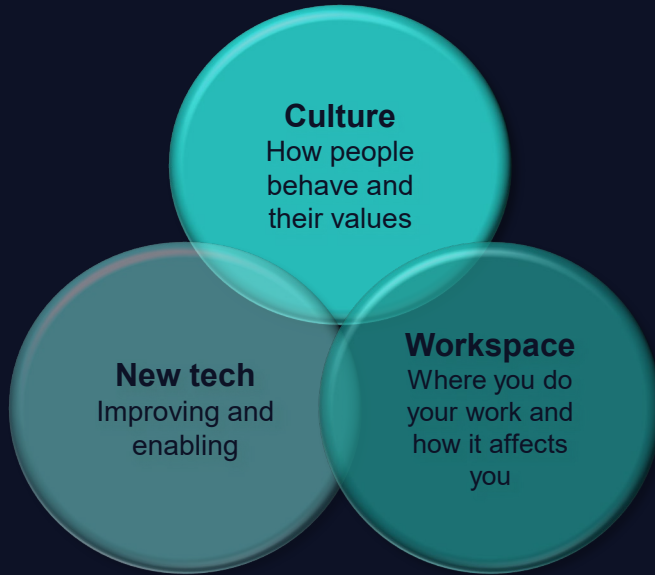


For suppliers

As a supplier you can work with us to offer your products and services to our members and develop your workforce.

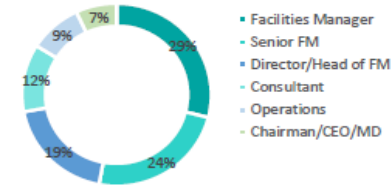
What we do

We initiate meaningful change and empower our members to influence the profession's future. We also underpin the professional standards for the workplace and facilities management profession.

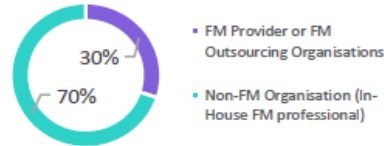


Member average age **47yrs**

Member Gender



78% Members in a managerial position or higher



24%
Manage 11+ sites

74% Members in organisations with 200+ employees

49% Members in organisations with 1000+ employees

84% Members involved in budgeting decisions

57% Members in organisations with a spend of £1M+

77%
Manage others or lead a team

1 in 5
Is responsible for more than £7.5Million

Of which **14%** are responsible for more than £10million



Corporate member: Key benefits

Corporate member key benefits: Logo / Suppliers Directory



Institute of Workplace
and Facilities Management

CORPORATE MEMBER



Institute of Workplace
and Facilities Management

CORPORATE MEMBER

A number of opportunities are exclusive to our corporate members, this includes use of the **Corporate Member Logo**. You can use the logo extensively across your organisation, highlighting your commitment to the profession.



You can showcase your company on the **Suppliers Directory**, where members and non-members can search for a product and/or service, through various search options including a keyword box. Here they will be able to view your listing.

Your listing includes:

- Company logo
- Company bio / information
 - Contact details
- Option to upload a case study

Corporate member benefits: Organisational e-newsletter; Inside track



Gain the advantage with our latest tips, opportunities and news

Welcome to your bi-monthly edition of 'Inside track', our newsletter for organisational members to give you the very best tips, opportunities and news from the profession. Gain the advantage; get on the 'Inside track'.

Our bi-monthly e-newsletter is circulated to approx. 1,500 Corporate nominees & Group Member main contacts

Member tip

Making plans for 2024?

We'd love to talk to you and share ideas. [Book a virtual meeting](#) or telephone call with us to discuss your plans for next year and how we can support you through your membership.

Developing you and your teams

Learn with the best

Upskill with IWFM Academy – the top training provider in workplace and facilities management for individuals and employers.

As we celebrate 30 years of advancing our profession, we are pleased to introduce four new courses to our comprehensive training portfolio which supports professional development in workplace and facilities management.

[Download our flyer >](#)



Keeping you up to date with our latest tips, opportunities, upcoming events and news

Your company logo & link to your website is featured in the 'welcome new members' section

Welcome new members



You can share your news items in the 'Our members' news' section. Directing readers to your website news / blog page

Our members' news

Zest Recycle | Safeguarding Sensitive Data: The Vital Role of Confidential Waste Recycling

Spacewell Announces Redesigned Website Showcasing its Brand Story

Arcus FM achieves ISO 27001:2022 Certification

Fexillon Achieves ISO 27001 Certification: Elevating Security and Scalability

Planon | Tips to strategically refresh your asset & maintenance management strategy

Citation | Safety alert! Have you seen the recent fire safety law changes?

Facilio | a tech roadmap you can use to integrate technology into building operations to turbocharge your sustainability efforts

DALROD celebrate 2023 annual franchise conference in Leicester

Have some company news you'd like to share? Let us know by emailing: corporate@iwfm.org.uk

Corporate member benefits: Social postcard

We can create you a social postcard and share on our Corporate social media channels.

All we need is a short testimonial, your company logo and brief intro about how you can support our IWFM Community



Join the conversation...

Follow us and engage with us on our social media channels. Use the hashtag
#IWFMCorporateMember

facebook.com/iwfm

[@IWFM_UK](https://twitter.com/IWFM_UK)

linkedin.com/company/iwfm



Corporate benefits | Nominee member benefits

As part of the Corporate Membership package, you can nominate up to 5 or 10 members of your team* to receive individual membership.

They will have their own online account, where they can access the individual member benefits detailed below:

- Access to the members' only areas of the website and resources, such as [Good Practice Guides](#)
- Connect with the IWFM Community through the online [Community groups forum](#), to engage with IWFM members and volunteers via discussion groups
- Receive a subscription to a digital copy of our leading publication, [Facilitate](#)
- Benefit from the member rate discount on [IWFM Academy](#) training courses
- Receive industry [news](#) and key communications directly into your inbox to be kept informed and up to date on the profession
- Network at our Community group [events](#) & have the option to join a committee



**Access to the latest
research & insight**

The latest industry knowledge and advertising | Facilitate

Our bi-monthly industry leading & award winning publication, and facilitate daily alerts keep you updated with news alongside detailed features and developments within workplace and facilities management

Benefit from a
20% discount
off advertising as
a Corporate
Member



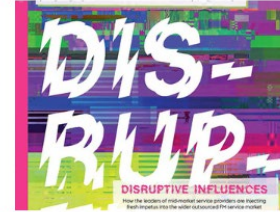
13 May 2024

Facilitate - Irresistible forces

Several people have mused recently on the subject of cultural change, or rather the la...

Facilitate magazine

Find out more →



14 March 2024

Facilitate - Disruptive influences

Welcome to the March/April 2024 digital edition of Facilitate, which can be viewed onl...

Facilitate magazine

Find out more →



04 January 2024

Facilitate - Reassembly instructions

Welcome to the January/February 2024 digital edition of Facilitate, which can be viewed...

Facilitate magazine

Find out more →



01 November 2023

Facilitate - A portrait of progress

Welcome to the November/December 2023 digital edition of Facilitate, which can be view...

Facilitate magazine

Find out more →



13 September 2023

Facilitate - 30 years advancing the profession

Welcome to the September/October 2023 digital edition of Facilitate, which can be view...

Facilitate magazine

Find out more →



13 July 2023

Facilitate - Access = success

Welcome to the July/August 2023 digital edition of Facilitate, which can be viewed onl...

Facilitate magazine

Find out more →

IWFM Research & Insight

Discover leading insights, research and resources for the workplace and facilities management profession, from the pioneering professional body.



Briefing papers

Explore our latest selection of briefing papers from the workplace and facilities management profession.



Checklists

Explore our latest selection of checklists from the workplace and facilities management profession.



Discussion papers

Explore our latest selection of discussion papers from the workplace and facilities management profession.



Good practice guides

Explore recently added good practice guides aimed at managerial, operational and strategic levels.



Guidance notes

Explore the most recently added guidance notes aimed at managerial, operational and strategic levels.



Infographics

Explore our latest selection of infographics from the workplace and facilities management profession.



Quick start guides

Explore the most recently added quick start guides aimed at managerial, operational and strategic levels.



Reports

Explore our latest selection of reports that look at the profession and outline how we can push for a better future.



Webinars

View the latest webinars covering a variety of topics from the workplace and facilities management profession.

Examples of our resources you can access



Space Planning and Management

After reading, you will understand the impact space has on meeting business needs, establishing brand and organisational culture, achieving sustainability targets and enhancing user comfort.



Recycling, Waste and Resource Management

Customers, staff, shareholders and the government all want organisations to reduce their impact on the environment – meeting legislation and cost-effectively managing waste.

Webinar series: 'Navigating turbulent times'

In a strategic move that was accelerated by the onset of COVID-19 lockdown measures, IWFM has launched 'Navigating turbulent times': our regular webinar series where a variety of expert guests delve into the global economy's greatest challenges, tackle your questions and concerns, and help to guide our profession.

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WEBINAR SERIES

Navigating turbulent times



Available on-demand

18 April 2024
How IWFM's EDI boost can enhance the WFM profession

Episode 103 of our *Navigating Turbulent Times* webinar series.

...

[Find out more →](#)

18 April 2024
Optimise building performance, reduce energy consumption and ensure compliance, in partnership with Carbon Numbers

Episode 102 of our *Navigating Turbulent Times* webinar series.

28 February 2024
Sustainability survey report 2023 findings

This webinar provides an overview of our Sustainability Survey Report 2023, which focu...

[Find out more →](#)



22 November 2023
Building a digital maturity pathway for smart(er) organisations

Episode 100 of our *Navigating Turbulent Times* webinar series.

...

[Find out more →](#)



08 November 2023
Key strategies to foster workplace productivity in partnership with Accruent

Episode 99 of our *Navigating Turbulent Times* webinar series.

...

[Find out more →](#)



19 October 2023
'Next generation maintenance: challenges and opportunities' in partnership with Wates

Episode 98 of our *Navigating Turbulent Times* webinar series.

...

[Find out more →](#)

A photograph of two men in business attire sitting at a round wooden table in a cafe or office setting. The man on the left is a Black man with a beard, wearing a grey suit and a dark tie, smiling warmly. The man on the right is a white man with glasses, wearing a light blue shirt and a dark vest, looking towards the first man. On the table are a laptop, a pen, and two white coffee cups on saucers. The background is a blurred wall with a grid pattern. The image has a semi-transparent blue overlay with white text and a white circular graphic element.

IWFM Community Groups

Networking events & sponsorship opportunities

IWFM Community Groups | Networking events & sponsorship opportunities



Region & SIG events

Build your network by getting involved with your local Region, SIGs and/or Networks that suit your professional interests.

You can attend events & can also support our Community Groups through sponsorship opportunities.



Members of IWFM **volunteer** to support community groups, either focusing on a specific location and/or subject matter

Community Groups

Our committee members, can share their expertise by leading on engaging and relevant content with colleagues and members of IWFM



Explore upcoming events on our [events calendar](#)



Exhibitions

We exhibit and speak at leading industry exhibitions across the country throughout the year.

Anything IWFM is involved in you will find on our events calendar on our website.

Our IWFM Community groups

Build your network by getting involved with your local Region, SIGs, Network or working group that suit your professional interests

UK & International Regions



Channel Islands

Representing those working in Jersey, Guernsey, Alderney, Sark and the surrounding smaller islands.



East

Representing those working in Bedfordshire, Suffolk, Cambridgeshire, Essex, Hertfordshire and Norfolk.



Home Counties

Representing those working in Berkshire, Sussex, Essex, Buckinghamshire, Surrey, Hertfordshire and Kent.



London

Representing those working in the City of London and the 32 boroughs that make up Greater London.



Midlands

Representing those working in counties including Derbyshire, Herefordshire, Leicestershire and Rutland.



North

Representing those working in counties including Greater Manchester, Merseyside, South and West Yorkshire.



Northern Ireland

From Belfast to Enniskillen, we're the voice of the profession in Northern Ireland.



Scotland

From Glasgow to Edinburgh and Aberdeen to Inverness, we're the voice of the profession in Scotland.



South

Representing those working in counties including the Isle of Wight, Berkshire, East Sussex and Hampshire.



South West

Representing those working in counties including Gloucestershire, Bristol, Devon and Cornwall.



Wales

From Cardiff to Aberystwyth and St Davids to Holyhead, we're the voice of the profession in Wales.



Nigeria

Representing and educating workplace and facilities management professionals across Nigeria.



Ireland

From Dublin to Cork, build your network with like-minded professionals working in Ireland.



United Arab Emirates

Representing those working in workplace and facilities management in the United Arab Emirates.



Our IWFM Community groups

Build your network by getting involved with your local Region, SIGs, Network or working group that suit your professional interests

Special Interest Groups



Catering and hospitality

We provide those working in, or that have a professional interest in, catering and hospitality with reliable sector insight.



Customer experience

The IWFM Customer Experience SIG brings together members with a passion for Customer-centric delivery



People development

Involvement in managing people in the workplace and facilities profession? Get involved in the latest discussion and events.



Procurement and contract management

We will help you to be confident and knowledgeable when procuring and managing supply chains.



Risk and business continuity SIG

Our community provides a platform for the promotion of best practice in a number of important areas protecting businesses.



Sustainability

We underpin knowledge and opinion on sustainability within the workplace and facilities sector. Get involved in the latest discussion.



Technology

Our new Technology SIG will help us to anticipate and navigate the future landscape of our profession. Get involved.



Workspace

Our committee provides the tools you need to identify, assess and implement forward-thinking workspace solutions.



Our IWFM Community groups

Build your network by getting involved with your local Region, SIGs, Network or working group that suit your professional interests

Networks



Rising FMs

Our committee are passionate about inspiring and motivating individuals to choose workplace and facilities management as their career of choice.

Strategic Leaders Forum

Our new Strategic Leaders Forum welcomes strategic leaders to promote, support, and foster the growth of IWFM Certified and Fellow members wherever they operate. Get involved.

Women in FM

Our committee encourages inclusivity for all and focuses on continuing professional development within the profession.

Veterans in FM

We are a community of IWFM members who are passionate about providing a dedicated career route for service leavers, and fostering an armed forces family where veterans can come together, network, and support each other in developing their careers.

Working groups



Manufacturing

The IWFM manufacturing working group provides a forum for the development and sharing of expertise in the unique area of facilities in the industrial work environment



Healthcare

The Healthcare working group (HWG) brings together members with a passion for the healthcare sector



Corporate packages and costs



Corporate Membership packages

We offer packages dependent upon your organisation size. All packages are annual subscriptions for both small and large organisations. To find out which package is right for your organisation get in touch.



Small enterprise | £1,539

For companies with **less** than 50 employees

- 12-month subscription
- Includes 1 main contact and up to 4 nominees
- Save 5% when paying by annual direct debit
£1,462.00

Large enterprise | £2,539

For companies with **more** than 50 employees

- 12-month subscription
- Includes 1 main contact and up to 9 nominees
- Save 5% when paying by annual direct debit
£2,412.00

Have any questions?

Please do contact me if you have any questions or would like to discuss the benefits and opportunities in more detail.



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Mobile: +44 (0) 7824 595260

MS Teams: [Book in a call with me](#)