

The journey towards net zero: actionable insights from the IWFM 2024 Sustainability Survey

Wednesday 4 December, 12pm – 1pm



Equans

In the UK & Ireland, Equans is a provider of technical services, FM, regeneration and energy services – with specialist capabilities in smart buildings, green mobility, district & embedded energy and decentralised renewables. Their 15,000 employees combine these activities to help businesses, public sector organisations and government to embrace the energy transition towards net zero - and also the digital & industrial transitions that are together redesigning the way people move, work and live.

From homes to cities, hospitals to central government, offices to industry: Equans supports customers by combining its expertise to provide low-carbon energy solutions, offer cutting-edge technical and FM services and deliver transformative regeneration.

Globally, Equans is a world leader in energy services with nearly 100,000 employees working in more than 50 countries.

[Discover more about the partnership at iwfm.org.uk >](https://www.iwfm.org.uk)



Panellists



Host
Sofie Hooper
Head of Policy and
Research, IWFM



Lewis Chenery
Head of
Environment &
Sustainability,
Equans UK &
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Claire Willetts
Executive Director
of Property and
Environment,
University of West
London



Kam Singh
Director of Carbon
Solutions, EMCOR
UK



Melissa Gilbert
Senior Research
Manager, IWFM

Sustainability Survey 2024 in partnership With Equans UK & Ireland

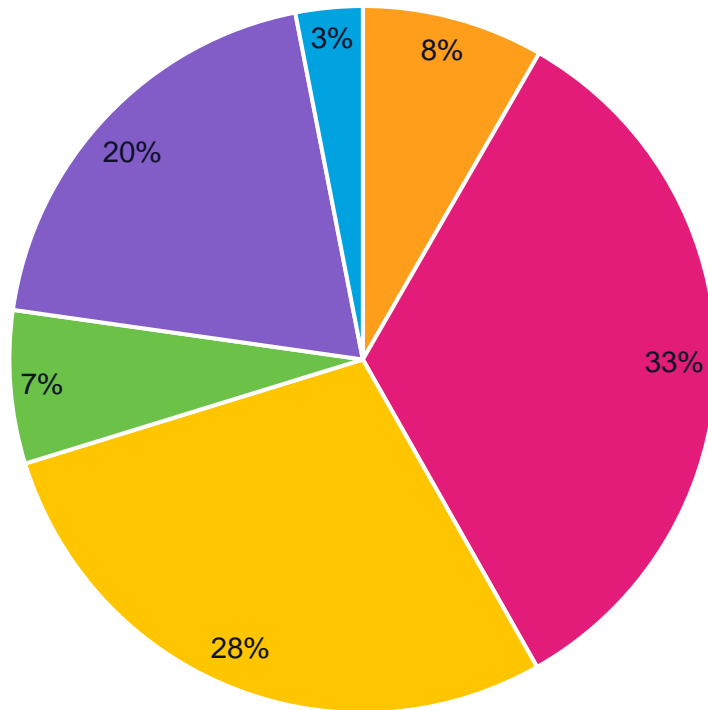
Our Sustainability Report 2024, has found there is widespread intent to meet the 2050 deadline for net zero, as 75% of organisations say they expect to reach this.

To download the report, visit iwfm.org.uk/insight or scan the QR code >

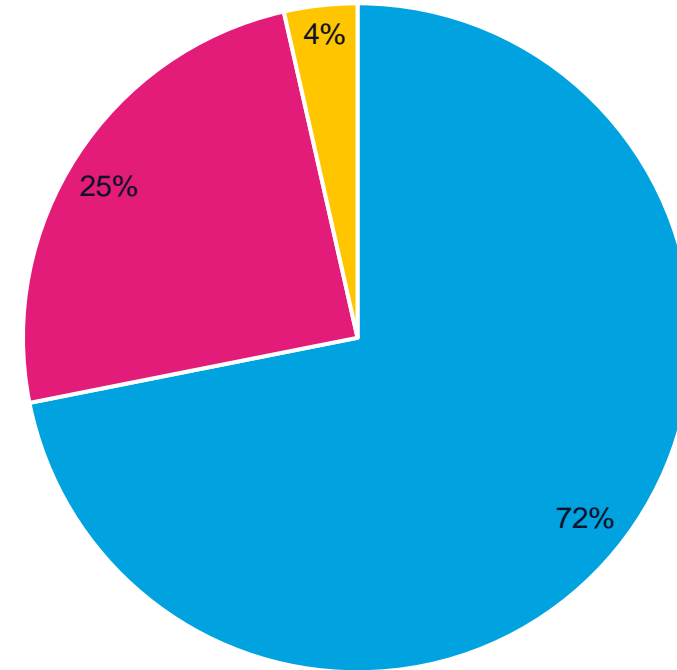


Respondent profile

Type of organisation



Size of organisation



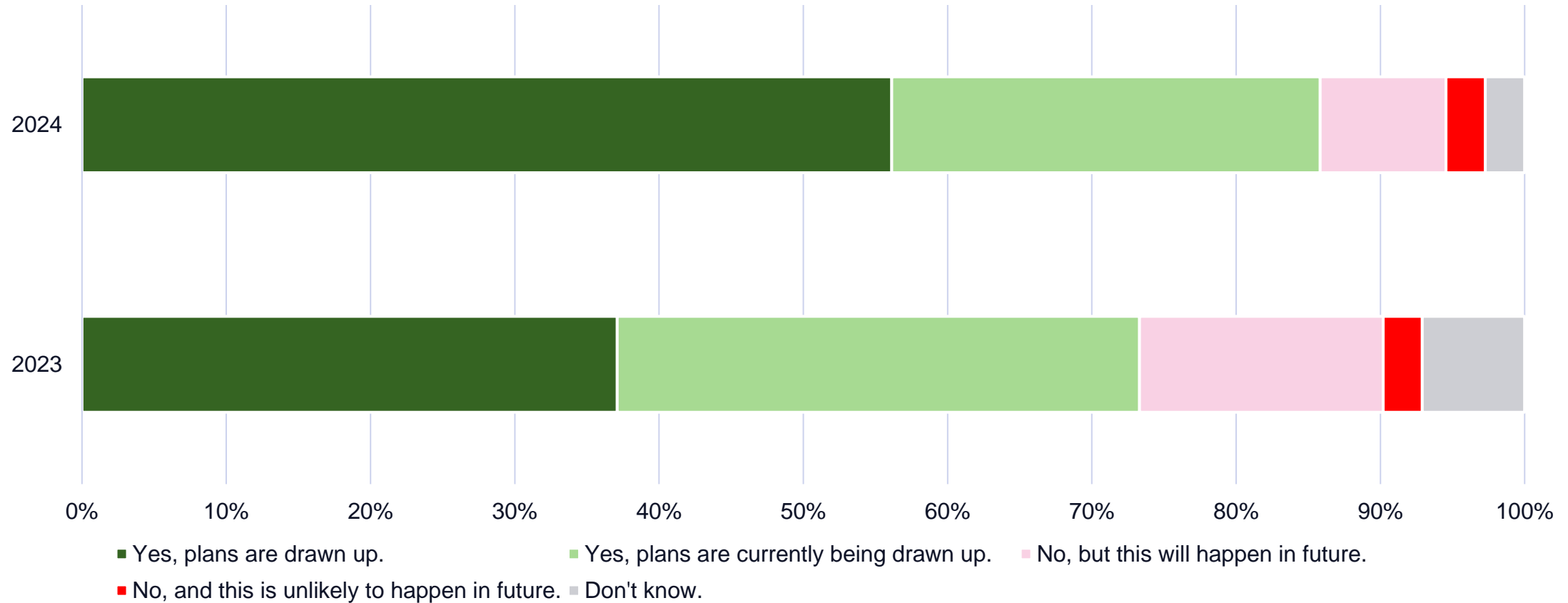
■ Consultancy ■ Private Sector ■ Public Sector ■ Third Sector ■ FM Service Provider ■ Other

■ Large ■ SME ■ Don't know

Progress and investment priorities

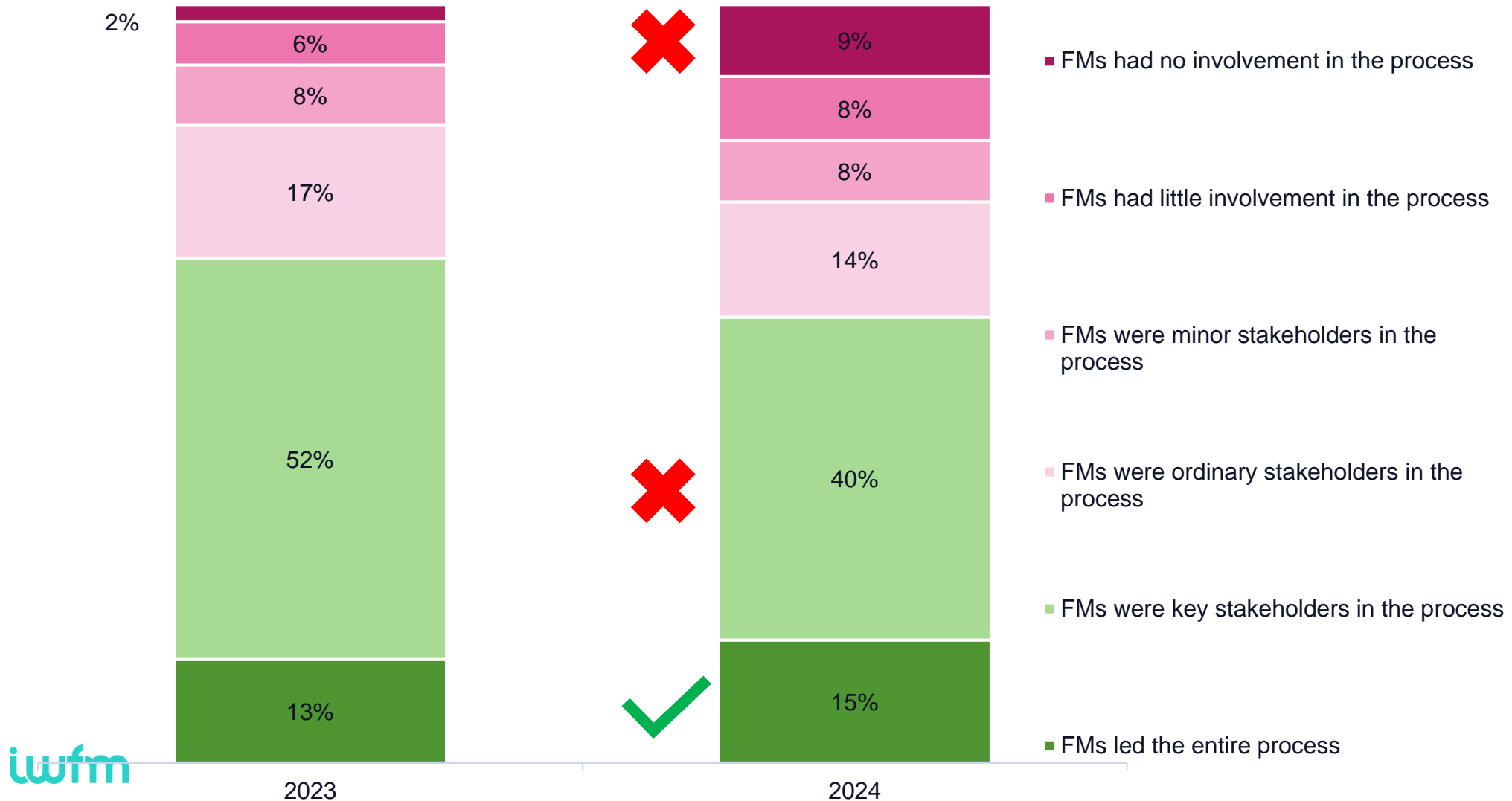
There's been real progress in plans since 2023

Has your organisation drawn up plans or will you draw up plans relating to energy efficiency / decarbonisation / net zero? (client side only)



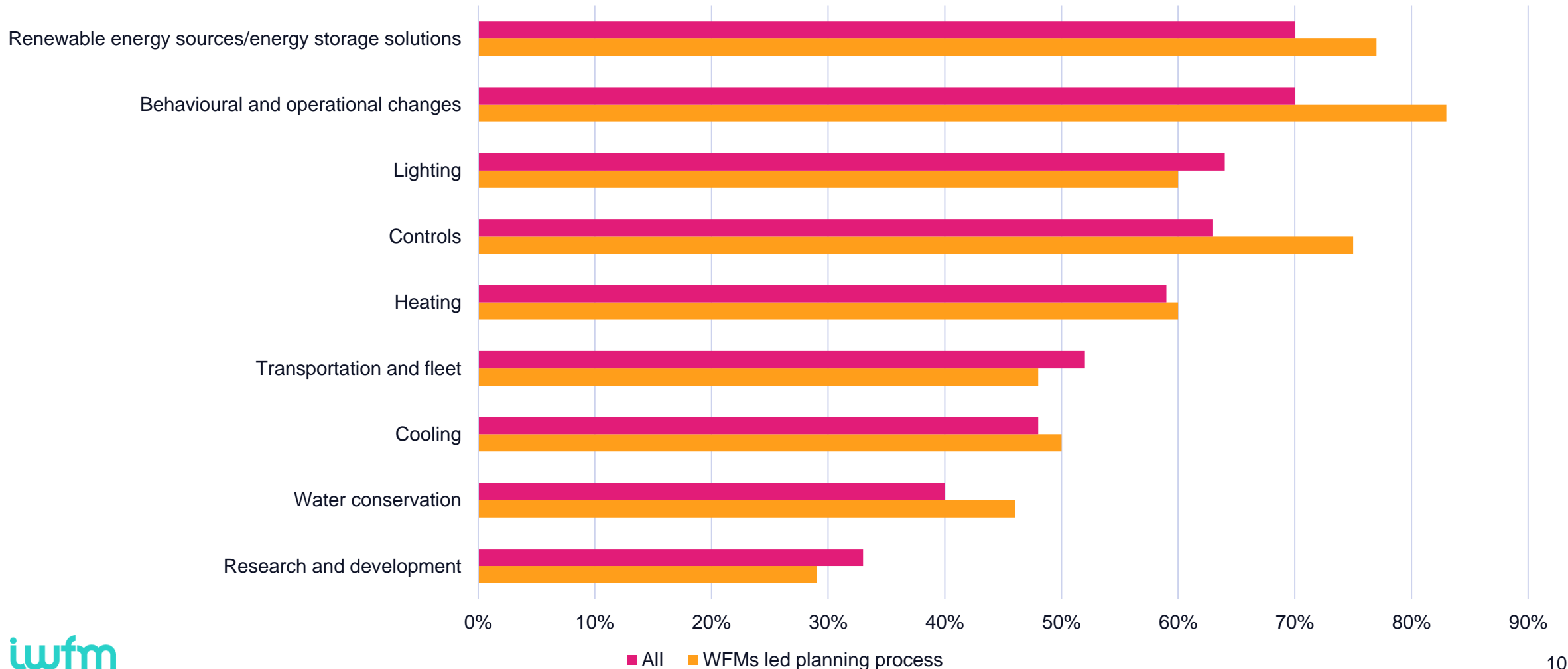
But WFM involvement in these plans is still disappointing

How would you describe the level of involvement of FM stakeholders in drawing up these plans? (client side only, have plans or developing plans only)



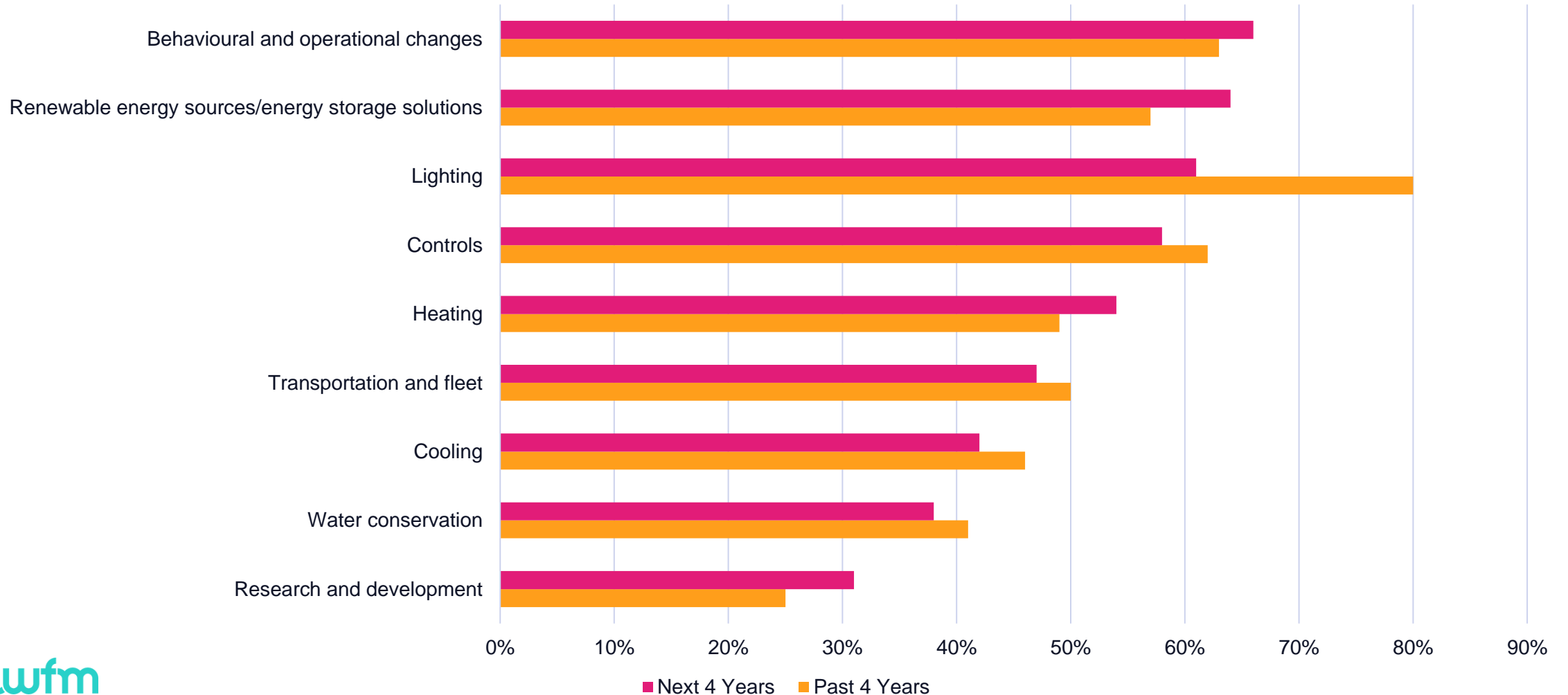
More investments are happening in several areas where WFMs are leading plans

When it comes to investments relating to energy efficiency/decarbonisation/net zero, where are, or will, the investments be made within the organisation over the next 4 years?



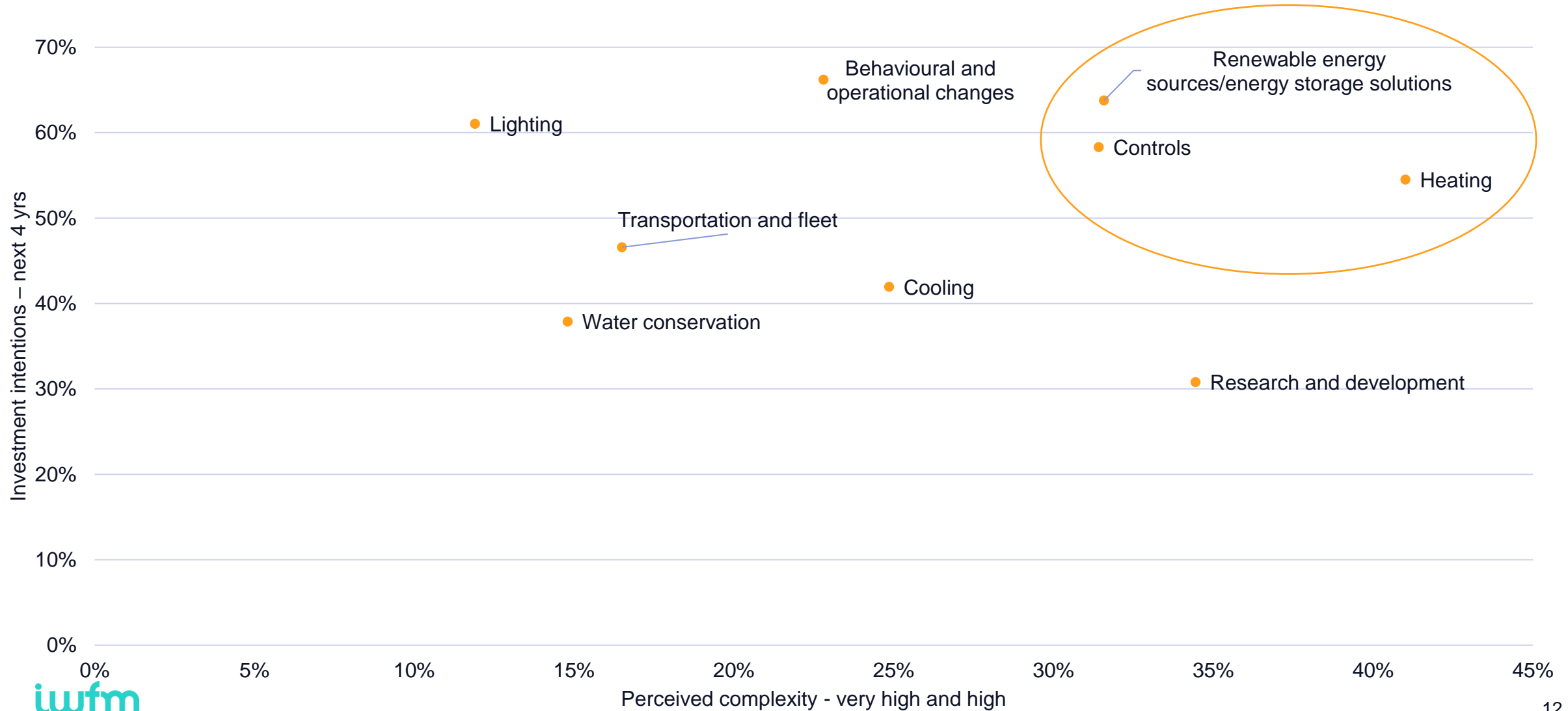
There is a great deal of similarity between recent and future priorities

When it comes to investments relating to energy efficiency/decarbonisation/net zero where have the investments been made within the organisation in the last 4 years AND are or will be made over the next 4 years?



There are some key investment areas where WFMs need support

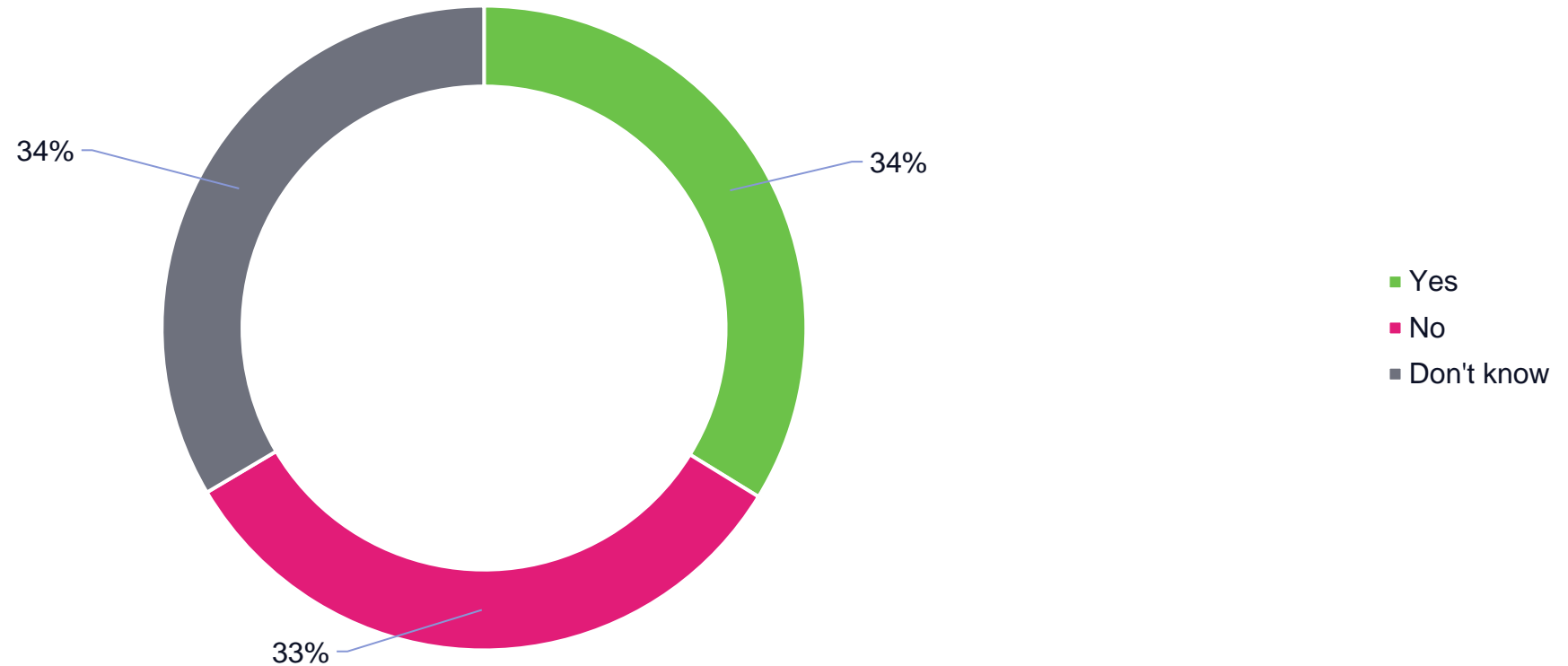
Investments over the next 4 years AND very high/high level of complexity (client side only)



Scope 3

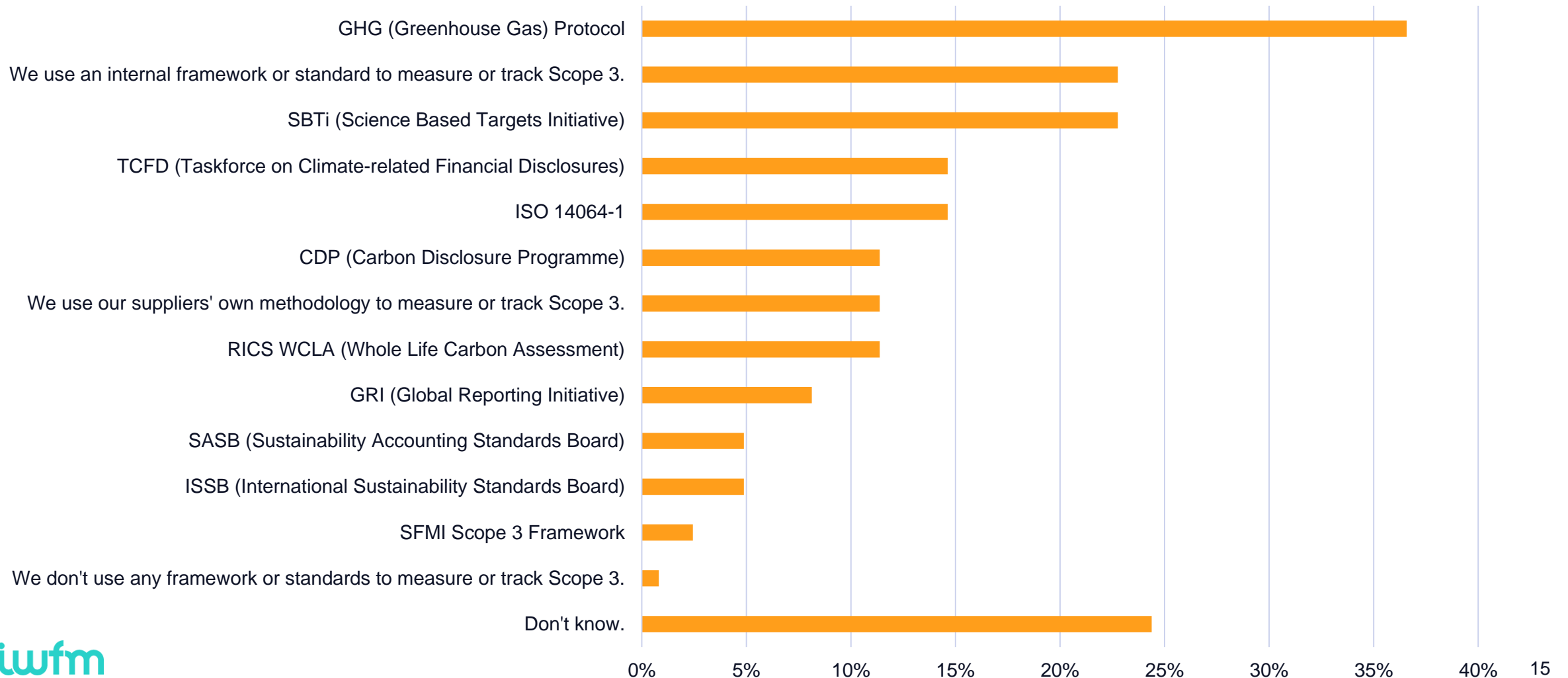
Scope three measurement splits WFMs into three equal sized groups

Does your organisation currently measure or track Scope 3 emissions? (client side only)



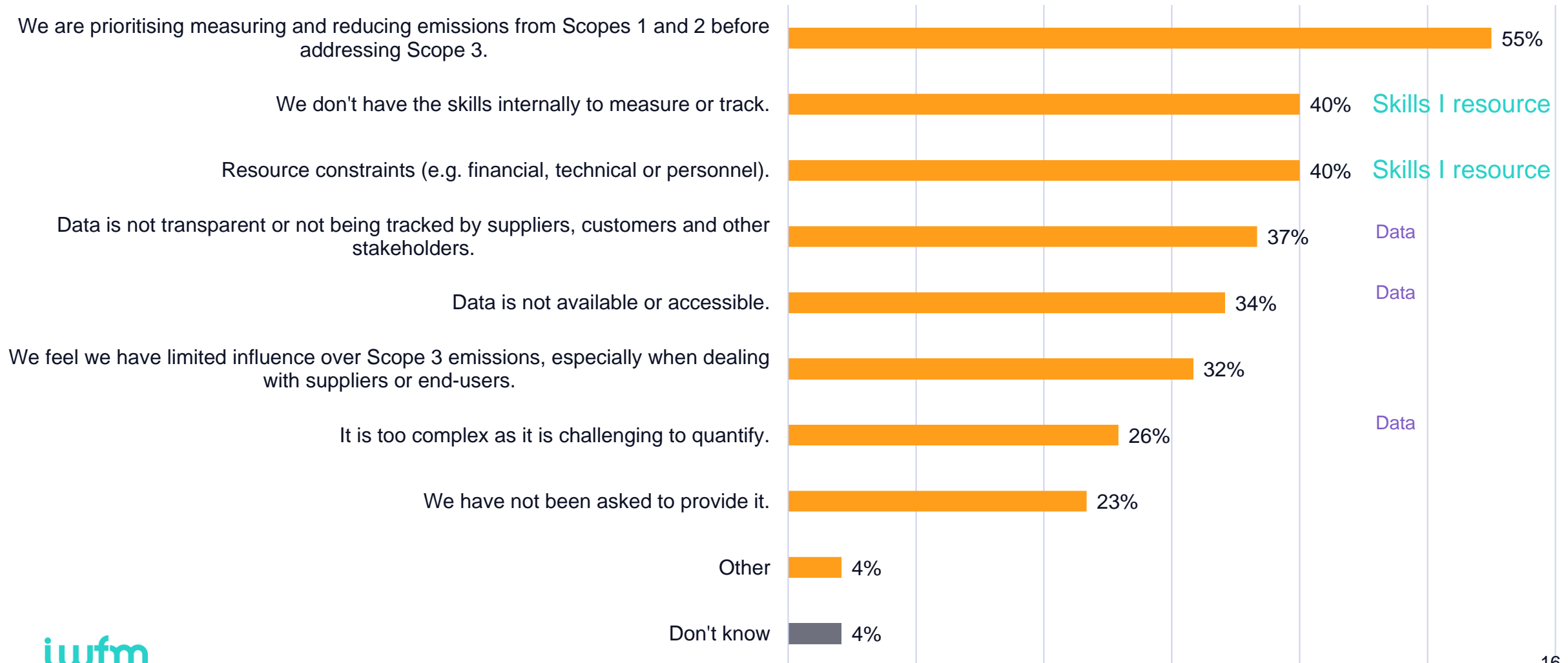
Nearly a quarter of WFMs tracking Scope 3 use internal frameworks

What frameworks or standards is your organisation using to report measurements or tracking in line with Scope 3 emissions?



Addressing S1 and S2 is hampering progress on S3

Which of the following are reasons for not measuring/tracking Scope 3 emissions in your organisation?
(Those that don't track/measure; client side only)



Key takeaway points

- If you have detailed investment plans for decarbonisation, test these out against the data and commentary in this report and optimise them further.
- If you don't have detailed investment plans, use the insights in this report to intelligently shape them.
- Consider the alternative financing options mentioned in this report, our newly released guidance note 'Building business cases for sustainability' and the Sustainability Survey 2023 and think about whether there are unexploited opportunities for you.
- Always measure the financial and environmental impact of your investments. At best, it'll support further investments and anchor your involvement in this area. At worst, it'll allow you to work out what's gone wrong and hopefully take corrective action.
- If you aren't already taking a lead in the planning and execution of energy management and carbon reduction, be assertive and put yourself forward.
- Build up your knowledge and expertise. Read what's available on the IWFM website and other industry-leading groups, sign up to training courses and webinars and join our SIGs. We highly recommend starting with IWFM's Net Zero Toolkit. We have also included a further reading section in the Appendix for more information.
- If you haven't started Scope 3 measurement, start now. Use this research to identify some useful validated, external frameworks and to start thinking about a phased approach to measurement.
- If you have started Scope 3 measurement, expand the number of areas measured and prioritise those with the greatest emissions.
- Leverage partnerships and networks where they are available (or help build new ones where they are not!). Only collaboration with stakeholders and the broader sector will help us achieve our net zero goals.

Building business cases for sustainability in partnership with Equans

This guidance note enables professionals to translate data insights into impactful proposals that resonate with senior leadership and secure essential financial support for sustainability projects.

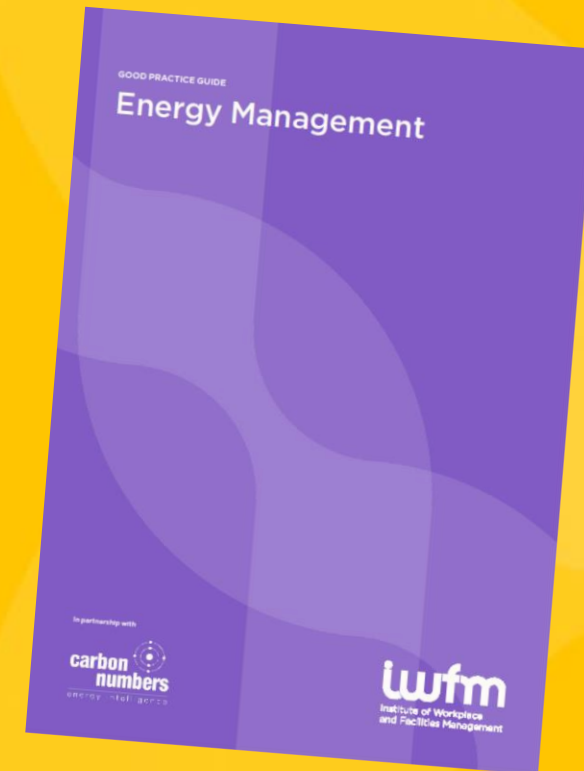
To download the report, visit iwfm.org.uk/insight or scan the QR code >



Energy Management

The GPG focusses upon reducing the energy consumed within the building, and the mechanisms associated with data capture, identification and implementation of efficiency measures.

To download the GPG, visit iwfm.org.uk/insight or scan the QR code >



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