

SUSTAINABILITY SURVEY 2021

The Path to Net Zero

The strong engagement with this survey by IWFM members attests to the understanding that action is required. However, “wishing it so” and “making it so” are not the same thing and often many organisations lack the certainty of objectives or clarity of plan to deliver the required outcomes.

So, what needs to change? The proportion of organisations that still lack the baseline data for their carbon footprint, clear objectives and a roadmap and strategy describing how the targets will be met, remains concerning. However, FM professionals are perfectly placed to advocate for a joined-up approach as well as being instrumental in its delivery. Now more than ever, we really can be agents of change as we collectively build back better.

Duncan Edward, Head of New Business and Partnerships, Inenco Group



95%

of respondents believe that sustainability is important to their organisation.

- 25% - Has a clear net zero target (and roadmap)
- 24% - Has a clear target and signed off externally (e.g. SBTI)
- 20% - Has carbon reduction target (but not net zero)
- 15% - Is preparing to set targets
- 7% - Not intending to set targets
- 6% - No targets
- 3% - Don't know

Does your organisation have, or are they looking to set, net zero carbon targets?

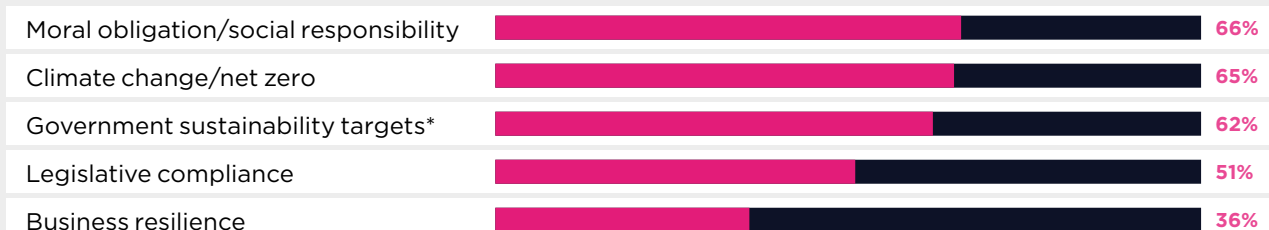


But only **44%**

of organisations have or are looking to set a net zero carbon target.

As the results show, sustainability is now firmly on the agenda for many organisations. can help to create organisational resilience.

What do you believe has driven carbon targets?



* Inc. net zero, social value on public sector

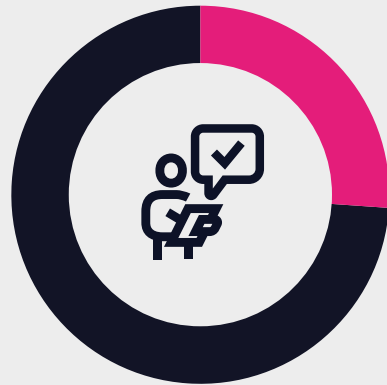
Roadmap to Net Zero

Where we may have once been talking about sustainability in the abstract, we now see that organisations' view having an ambitious sustainability strategy as part of their social responsibility and a way of creating long-term competitive advantage which can help to create organisational resilience.

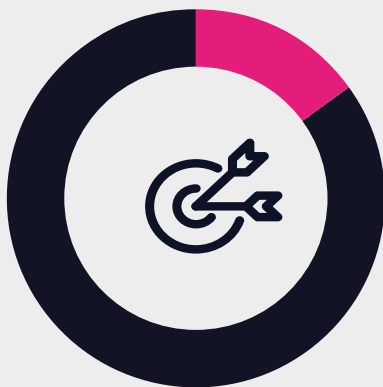
With just

25%

of organisations having a fully detailed roadmap to net zero, it shows that many have long way to go in understanding how they will reach their targets.



Net Zero Targets



15%

The research carried out amongst front line facilities and energy managers reveals a worrying gap between intention and execution, with just 15% of end users surveyed admitting that their net zero targets were independently audited by a third party.

A large part of being able to create a plan towards Net Zero is having access to all the right carbon data and insights - without this it is hard to know what the organisation's current carbon emission are, and therefore how much of a reduction is needed.

Summary

Carbon and energy continue to be at the top of the agenda for many organisations, but surprisingly not all have a plan and the data required to measure themselves against. Without the data and insights needed to benchmark your progress it becomes increasingly difficult to effectively communicate your green credentials to the wider population and take responsibility for social obligations.

You can download the full Sustainability survey summary report 2021 at:

www.iwfm.org.uk/resource/sustainability-survey-2021.html?parentId=4058B30B-2787-427A-A07B44D13CD37B42

